

Drafting the Conclusion

Organization, Development, & Style

Problem-Solution Organization

- Introduction ✓
- Background ✓
- Current situation ✓
- Paragraphs illustrating the problem/need for change ✓
- Paragraphs offering a solution ✓
- Conclusion: visualization and call to action

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Please remember that you will have a centered, bolded header for each of these sections. The introduction is led by the main title of the paper. See APA document set up information!

Conclusion: Restate the thesis

Begin your closing paragraph(s) by restating your thesis.

At this point, it should include both your problem and your solution.

Some of your theses (that's the plural!) are broken into 2 with the problem in the intro and the solution not clearly offered until the first paragraph of your solution section, which is just fine!

Make the language broad and fresh.

We don't need a listing of all the problems and solutions here. You are launching a persuasive section of your paper, so make it strong and eloquent, not heavy and clunky.

Conclusion: Visualization

Help the reader see what will happen with your solution in place. In some way, describe the changes we would experience.

You can start with “Imagine a world where . . .” but this approach is overused.

Use a quotation, a real-life example, or take the reader back to an example or statistic you already shared. Come up with an original way to show this positive change.

OR

Help the reader see what will happen without your solution or with no action. The advice above applies, even if you are trying to develop a fear appeal by focusing on the negative.

Conclusion: Call to action

Call the audience to action. This action does not have to be direct or immediate, but it should proceed logically from the content of your paper.

Consider these ideas for various topics.

Animal rights or deforestation: Be a responsible consumer by choosing products made by companies that respect animals and the environment.

Homelessness: Support the initiatives funded by taxes that enable positive changes or change your mindset/assumptions about the worth of people experiencing homelessness

Plastics: Choose the long-term health of the world over convenience and habit or the United States government needs to start treating plastic waste as the crime it is.