

## **Proposal for Change Visual Aid Composition II**

Create a slideshow to accompany your oral presentation of your national/global proposal. Use the rubric below to create an effective, appealing final product. Your slideshow should include a title slide, 4-10 content slides, and your references page slides.

### **Visual Elements:**

**/10 points**

**The speaker uses visual components to enhance and to support the content of the presentation.**

- Offers compelling, relevant visual information
- Appeals to the eye; simple and not overdone (one point/idea per slide); cohesive theme
- Balances text and picture; easy to read and to see (size, font, color combination, etc.)
- Shows careful revision and editing (parallel structures, MUGS, formality, etc.)
- Supports the content of the presentation; does not duplicate the content

**The speaker uses the visual aid to accomplish the persuasive purpose, to reach the academic audience, and to clarify and support organization.**

**/5 points**

- Uses language appropriate for a formal, academic presentation
- Uses images and other visual elements appropriate for an academic presentation
- Uses slides to support the audience's journey through the presentation's sections/organization/main ideas

### **Citation**

**/5 points**

**The speaker uses APA format to create a reference page and to caption all borrowed visual elements.**

- Creates an APA-style references page reflecting the sources of all information in the visual aid.
- Includes APA-style in-text citations for all quoted and paraphrased materials
- Includes APA-style captions to label all visuals (tables, figures, additional visuals for aesthetics)

### **Helpful Notes:**

You can begin your references page slide by taking your references page from your final draft of your proposal and then updating it with additional sources. Please do not spend time weeding out sources that you didn't make use of in the visual aid. If we were truly presenting, this reference page would represent your presentation rather than your visual aid, and it would be appropriate to maintain all these sources.

PowerPoint will not support double spacing, hanging indents, and some other features of an APA references page. Don't sweat it. Make sure the font is readable, make sure the sources can be differentiated from one another, and you will be set.

You may need to continue your references page on a second slide.

If you used a table in your paper and you reuse it in your slideshow, you should be able to copy the note from your paper and paste it into your slideshow.